

NEWS RELEASE



FOR IMMEDIATE RELEASE

Federal Conservatives pull into the lead

Minority government seen

TORONTO April 23rd, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 977 Canadian voters, just more than a third will vote Conservative (35%) if a federal election occurred today, while just more than 3-in-10 will vote for the Liberals (31%). This represents a lead for the Conservatives at this sample size, after several months of being tied in our polling. This does not, however, represent a strong shift from findings noted last week (April 16, Conservatives - 33%, Liberals - 35%).

The New Democrats have the support of just less than a quarter (23%), stable from last week (22%). Few will vote for the Greens (6%), the Bloc Quebecois (5%) or for any other party (1%).

In vote-rich Ontario, the Conservatives lead the Liberals 39% to 34%, while the New Democrats claim one fifth support (21%). In Quebec, the three leading parties are essentially tied (Conservatives - 26%, Liberals - 24%, NDP - 26%) and the Bloc attracts about one fifth of the votes (19%). Liberals are dominant in Atlantic Canada (42%) and Conservatives lead in Alberta (46%). Liberals have a slight lead (34%) in BC over the Conservatives (31%). Of note, one quarter of those who voted NDP in 2011 will vote Liberal in the next election (26%).

Conservative minority seen

If these results are projected up to seats in a 338 seat House, the Conservatives would take a weak minority of 146 seats, 24 fewer than needed for a majority, while the Liberals would take 101 seats, the NDP 77 and the Bloc 12. The Greens would keep their single seat, and André Arthur, if he runs as an independent, would also be elected. One week ago, the seat projections were 142, 137, 58 and one seat for the Greens, so the NDP is benefitting from a decline in Liberal popularity.

"It is no secret the Liberals are finally losing the momentum that has carried them through the past two years since Justin was elected leader. Here we see the first clear indications that the NDP are picking up the support the Liberals are losing. In our last wave of polling, we found the majority prefer a coalition in the event of a Conservative minority government, and they may have their chance after this election is over, " said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

April 23rd, 2015

HIGHLIGHTS:

- Just more than a third will vote Conservative (35%) if a federal election occurred today, while just more than 3-in-10 will vote for the Liberals (31%).
- If these results are projected up to seats in a 338 seat House, the Conservatives would take a weak minority of 146 seats.
- "It is no secret the Liberals are finally losing the momentum that has carried them through the past two years since Justin was elected leader. Here we see the first clear indications that the NDP are picking up the support the Liberals are losing. In our last wave of polling, we found the majority prefer a coalition in the event of a Conservative minority government, and they may have their chance after this election is over," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 977 randomly selected Canadians 18 years of age or older. The poll was conducted on April 21-22nd, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

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April 23rd, 2015

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1
Dec. 10-11 th , 2014	1560	33	41	17	5	3	1
Nov. 19-20 th , 2014	1442	33	36	18	8	4	1
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1
Sept. 5 th , 2014	1267	34	40	18	3	4	1
August 18-19 th , 2014	1798	32	41	17	5	5	1
July 18 th , 2014	1624	28	44	18	3	5	1
June 16-17 th , 2014	1683	31	39	19	5	4	1
May 22 nd , 2014	1694	30	36	23	5	6	1
Apr 29 th , 2014	1572	30	39	20	4	6	1
Mar 25-28 th , 2014	1764	29	39	22	3	5	1
Feb. 18-19 th , 2014	1824	29	39	21	4	6	1
Jan. 23-24 th , 2014	1228	28	38	24	4	5	1
Jan. 17 th , 2014	1779	28	37	25	4	5	1
Dec. 12-13 th , 2013	1634	32	38	21	3	5	1
Nov. 12-13 th , 2013	1834	29	38	22	4	6	1
Oct. 23 rd , 2013	1007	28	40	20	5	6	1
Oct. 21-22 nd , 2013	1859	30	39	19	5	7	1
Sept 16-17 th , 2013	1527	31	36	21	4	7	1
August 24 th , 2013	1145	29	38	22	4	6	1
July 23 rd , 2013	1501	31	35	22	4	7	1
June 19 th , 2013	1420	30	38	20	4	6	0
May 21 st – 22 nd , 2013	1709	27	44	20	3	4	1
April 15 th , 2013	1764	30	43	19	2	5	1
April 2 nd , 2013	1269	29	33	25	6	5	1
March 6 th -7 th , 2013	1663	31	30	27	5	6	1
Feb 6 th , 2013	1051	32	30	26	4	6	1
Jan 16 th -17 th , 2013	1555	36	25	28	4	7	1
Dec 18 th , 2012	1296	31	27	28	6	6	1
Nov 19 th , 2012	1776	33	28	28	4	6	1
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1

Switch from 308 to 338 seat distribution

Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0
June 16-17 th , 2014	109	142	53	1	3	0
May 22 nd , 2014	111	110	75	1	11	0
Apr 29 th , 2014	100	158	39	1	10	0
Mar 25-28 th , 2014	99	159	40	1	9	0
Feb. 18-19 th , 2014	100	134	51	1	22	0
Jan. 23-24 th , 2014	104	132	65	1	6	0
Jan. 17 th , 2013	111	130	61	1	5	0
Dec. 12-13 th , 2013	110	147	48	1	2	0
Nov. 12-13 th , 2013	108	134	53	1	12	0
Oct. 23 rd , 2013	104	146	47	1	10	0
Oct. 21-22 nd , 2013	106	147	33	1	21	0
Sept 16-17 th , 2013	121	102	45	1	39	0
August 24 th , 2013	107	127	63	1	10	0
July 23 rd , 2013	129	120	44	1	14	0
June 19 th , 2013	113	150	39	1	5	0
May 21 st , 2013	77	192	37	1	1	0
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	119	117	65	1	6	0
March 6 th -7 th , 2013	125	88	76	1	18	0
Feb 6 th , 2013	129	86	81	1	11	0
Jan 16 th -17 th , 2013	144	68	73	1	22	0
Dec 18 th , 2012	129	77	77	1	24	0
Nov 19 th , 2012	138	83	76	1	10	0
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0

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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	920	151	125	166	220	258	485	435
Conservative	35	31	33	35	31	43	38	31
Liberal	31	21	26	39	38	26	30	32
New Democratic	23	31	29	14	22	21	20	25
Green	6	9	4	6	6	6	5	7
Bloc Quebecois	5	6	6	6	3	4	5	4
Other	1	2	1	1	1	1	1	1

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	920	110	155	141	109	95	171
Conservative	35	24	31	31	35	41	39
Liberal	31	31	33	28	28	31	31
New Democratic	23	26	26	22	26	22	23
Green	6	10	6	10	3	5	3
Bloc Quebecois	5	7	4	8	7	0	4
Other	1	3	0	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	920	78	213	308	86	106	129	728	192
Conservative	35	33	26	39	33	46	31	37	26
Liberal	31	42	24	34	45	17	34	34	20
New Democratic	23	16	26	21	15	30	24	21	29
Green	6	8	4	5	7	6	10	7	4
Bloc Quebecois	5	0	19	0	0	0	0	0	20
Other	1	0	1	1	0	1	1	1	1

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Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	920	336	183	184	47	43	30
Conservative	35	74	11	7	8	22	7
Liberal	31	14	69	26	32	14	30
New Democratic	23	8	16	58	13	10	33
Green	6	3	2	6	46	1	9
Bloc Quebecois	5	0	2	2	0	53	17
Other	1	0	0	0	1	1	4

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For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

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